

Job information: Philanthropy and Corporate Engagement Lead

Summary

We're recruiting for a Philanthropy and Corporate Engagement Lead to <u>play a vital</u> <u>role in the growth and development</u> of our work with women who have survived trafficking and exploitation. Ella's has grown significantly in recent years, and <u>this role is crucial to both sustaining</u> and increasing that growth. If you feel motivated by this role and have the skills and experience to fulfil it to a high standard, we would love to hear from you.

Job Location: London/hybrid

Salary: £30,151 - £38,296 pro rata (depending on experience)

Working hours: Part-time or full-time considered

Contract: Permanent (with three-month probation)

Special conditions: You will be asked to provide a basic DBS check. Due to the

nature of this work, this role is for women only.

Two reasons why you should join Ella's

1. You will make a difference

Ella's is a London-based organisation working with women who have survived trafficking and sexual exploitation. Join us, and be a crucial part of ensuring survivors have all they need to recover and build lives that are safe and free.

2. You will work in a great place

We are a passionate, growing organisation. Of our staff, 100% say they would recommend Ella's as a place to work. As a team, we are strong, women-led, authentic, professional, fun and supportive of one another.



Job description and person specification

Our ideal candidate for this role will have strong all-round experience of charity fundraising, but will count major donor/philanthropy and corporate/business engagement among their biggest strengths. You will be a strong communicator, kind, and passionate about the cause, and you will be comfortable managing a varied workload. You will play a vital role in the growth and development of our work with women who have survived trafficking and exploitation. Ella's has grown significantly in recent years, and this role is crucial to both sustaining and increasing that growth. If you feel motivated by this role and have the skills and experience to fulfil it to a high standard, we would love to hear from you.

Key tasks

- Working with the Head of Fundraising and Communications on acquisition, retention and engagement regarding major donors and corporate/business supporters, and taking a lead on the development of these support streams.
- Helping to plan and organise events for Ella's.
- Representing Ella's at external events and conferences, as well as through one to one interaction with potential and existing supporters.
- Sourcing, attending and making the most of networking opportunities.
- Supporting with the development of wider fundraising campaigns and partnerships as needed.

Additional tasks

- Support with other types of fundraising such as individual giving and community fundraising as needed.
- Support with creation of policies and procedures, and administration tasks associated with fundraising, as required.
- Deputising for Head of Fundraising and Communications as required.
- Contributing to planning and strategy development (fundraising and organisational).
- Supporting with monitoring, evaluation and reporting as needed.
- Supporting the upkeep and utilisation of our CRM.
- Understand and comply with all Ella's' policies including but not limited to Safeguarding, Health and Safety, Data Protection and Confidentiality.
- Attend team meetings and strategy days.
- To undertake other such tasks as requested by the Head of Fundraising and Communications.

Person specification

Essential

- At least three years' experience in a paid fundraising role.
- Knowledge and experience in major donors and corporate/business partnerships.
- Strong communication skills, verbal and written.
- Ability to understand and adhere to brand and key messaging.
- Ability to take direction and work with others, but also to work to your own initiative.
- Skills and experience with networks and networking.
- Experience of working for a charity registered in the UK.
- Digitally literate and confident.
- Working knowledge of data protection including GDPR.
- Able to manage a varied workload and work in an organised way.

Desirable

- Experience of donor management/CRM systems.
- Knowledge and/or experience in the women's or anti-trafficking sector.
- Experience of working in charities of different sizes.
- Experience with brand ambassadors and champions.
- Knowledge and experience in individual giving, community fundraising, trusts/foundations/statutory fundraising.
- Skills in copywriting and/or design.
- Experience in the planning and delivery of events.
- Experience of using website CMSs and MailChimp.
- Project management skills.

How to apply

To apply for this role, please submit the following:

- Up to date CV.
- Covering letter stating your reasons for applying and why you'd be great at this role. (No more than three sides of A4.)
- Completed <u>equal opportunities online monitoring form</u>. The information on this form will be treated as confidential and used for statistical purposes only. The form will not be treated as part of your application. This form is submitted online and does not need to be emailed with your application documents.

Please email recruitment@ellas.org.uk with your CV and covering letter, and confirmation that you have completed both forms. Please use the subject 'Philanthropy & Corporate Engagement Lead' in your email. There is no closing date for applications, rather we will review applications as they come in.

If you have queries about any aspect of this role or the appointment process, need additional information or wish to have an informal and confidential discussion then please email **recruitment@ellas.org.uk**

Please also note that appointment to this role will be subject to a DBS check.

More about Ella's

Ella's is a London-based organisation working with women who have survived trafficking and sexual exploitation. Our mission is to do everything we can to ensure survivors have all they need to recover and build lives that are safe and free.

Here is a summary of our main activities:

- We run three safe houses. This supported accommodation is crucial for survivors of trafficking and exploitation, until they are ready and able to live independently.
- We provide regular support for women and families in neighbourhoods across London, and many more further afield when they need us.
- We speak out on issues affecting the women we work with. We care deeply
 about survivors of trafficking and exploitation and want to see a world where
 these crimes are not tolerated.

Ella's is an equal opportunities employer. We encourage applications from all backgrounds and communities, as we believe having a diverse team adds value and positively impacts our service. We actively encourage applicants from BAME backgrounds, LGBTQ+ applicants and those with disabilities. We are committed to equality and diversity within our organisation.

All photos: Tom Price/Ella's

